

Summary Report

UPDATE 2004: Cancer Research and Treatment Symposium Centegra Sage Cancer Center, McHenry, Illinois Saturday, September 25, 2004

The primary purpose of the Update 2004 program, jointly hosted by the SynCure Cancer Research Foundation and Centegra Sage Cancer Center, was to provide a substantive educational program on advancements in cancer research and treatment for cancer patients, their friends and family, the health care/support community, and the general public. The program was held at the McHenry County College Conference Center in Crystal Lake, Illinois. By all accounts, the symposium was a tremendous success. There were 243 registrants and an audience of approximately 159.

The Agenda for the full-day symposium was:

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| 9:00 a.m. | - | 9:15 a.m. | Welcome and Introduction
<i>Christopher Bennett, Centegra Health System</i>
<i>Walter Packard, Ph.D., McHenry County College</i>
<i>Carol Whelpley, R.N., M.S. Centegra Sage Cancer Center</i>
<i>Michael D. Devine, Ph.D., SynCure Cancer Research Foundation</i> |
| 9:15 a.m. | - | 9:45 a.m. | History and Horizons
<i>Geoffrey L. Smoron, MD, FACR, Centegra Sage Cancer Center</i> |
| 9:45 a.m. | - | 10:15 a.m. | The Role of Genetics in Cancer
<i>Michael J. Hall, MD, Univ. of Chicago Hospitals and Health System</i> |
| 10:15 a.m. | - | 10:45 a.m. | Radiologic Advances in Diagnosing Cancer
<i>Spiridon G. Gerolimos, MD, Centegra Northern IL Medical Center</i> |
| 10:45 a.m. | - | 11:00 a.m. | Break |
| 11:00 a.m. | - | 11:30 a.m. | New Generation Targeted Drugs
<i>Martin Gutierrez, MD, National Cancer Institute</i> |
| 11:30 a.m. | - | 12:00 p.m. | Innovations in Radiation Oncology
<i>Terrence J. Bugno, MD, FACR, Centegra Sage Cancer Center</i> |
| 12:00 p.m. | - | 1:00 p.m. | Lunch |
| 1:00 p.m. | - | 1:30 p.m. | The Critical Role of Clinical Trials
<i>Luis H. Camacho, MD, MPH, M.D. Anderson Cancer Center</i> |
| 1:30 p.m. | - | 3:00 p.m. | Q&A Panel Discussion
<i>Moderator - Terrence J. Bugno, MD, FACR</i>
<i>Additional Panelists: Michael B. Soble, MD, North Shore Oncology,</i>
<i>Aslam S. Zahir, MD, Fox Valley Hematology</i> |

The agenda encompassed six speakers representing Centegra, the National Cancer Institute, M.D. Anderson Cancer Center and the University of Chicago Hospitals and Health System. The morning session consisted of five 30-minute PowerPoint presentations by each of the speakers. Following a one-hour boxed lunch, there was one additional speaker and then a one and one-half hour Question and Answer session. In this session, the panel of speakers addressed written questions from the audience.



Dr. Hall speaks with a participant.



Dr. Bugno speaks on Innovations in Radiation Oncology.

Centegra secured several additional sponsors for the program as follows:

Platinum Sponsors:

- ◆ McHenry County College
- ◆ Gavers Community Cancer Foundation

Bronze Sponsor:

- ◆ Myriad Genetic Laboratories, Inc.

Exhibitor Sponsors:

- | | |
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| <ul style="list-style-type: none"> ◆ Hospice of Northeastern Illinois ◆ Vitas Hospice ◆ Benchmark Atlantic ◆ Angels By Your Side, Inc. ◆ Senior Services Associates ◆ Partners Coalition for Improved End of Life ◆ McHenry County Health Department ◆ Kathleen's Creative Expressions ◆ The Fountains at Crystal Lake ◆ Vitas Hospice | <ul style="list-style-type: none"> ◆ Seasons Hospice & Palliative Care ◆ Centegra Health System/Volunteer Svcs. ◆ Family Health Partnership Clinic ◆ American Cancer Society ◆ Wellness Place ◆ Hanger Orthopedic Group, Inc. ◆ Nutritional Consultant/Ross Products ◆ Novartis Medical Nutrition ◆ Eastgate Manor |
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Based on both verbal and written comments from the audience, the program was very well received. (A Comment/Suggestion form was provided and attendees were encouraged to leave the completed form at the end of the program.) The following is a sampling of the comments received:

1	I was very impressed and glad I attended. I hope this becomes an annual event!
2	Great information and handouts.
3	Great conference and opportunity to see how so many organizations are dedicated to helping to understand, treat, cure and manage the disease. Valuable educational experience that illustrates not only the disease is a complex but also why increased research is needed.
4	Program was great, informative, organized and demonstrated Centegra's commitment to the community.
5	A well-organized and very informative program today. Thank you all who made it possible.
6	This was a very informative seminar. The doctors were all great!
7	Terrific program.
8	Excellent - outstanding effort. The conference was very well organized and the speakers top notch! Q&A panel discussion was very enlightening.
9	So great to see so many take such an interest in survivors and their families. Very commendable concept. Thank you for a very informative day.
10	This was an excellent symposium. Top-notch physicians and presenters. Excellent information. Panel discussion was a plus! Very well organized.
11	Excellent, very important information explained. Speakers conveyed hope and the importance of knowledge. They all kept the program "upbeat" which is understandably difficult to do when addressing people struggling to cope with cancer. It was so generous of all involved to take their time and expertise and share with cancer people at no cost. Thank you.

As the comments demonstrate, the speakers did an excellent job in presenting complex topics to a lay audience. In addition, the speakers commented how valuable and well organized the program was and several indicated a willingness to participate in future programs. They also indicated that the experience of presenting their research to a non-technical audience was very valuable to them personally.



Q&A Panel Discussion



Cancer support groups provide exhibits.

In conclusion, the UPDATE 2004 symposium hosted by SynCure and Centegra Sage Cancer Center provided a highly valued program and serves as an excellent model for conducting similar programs at least annually.