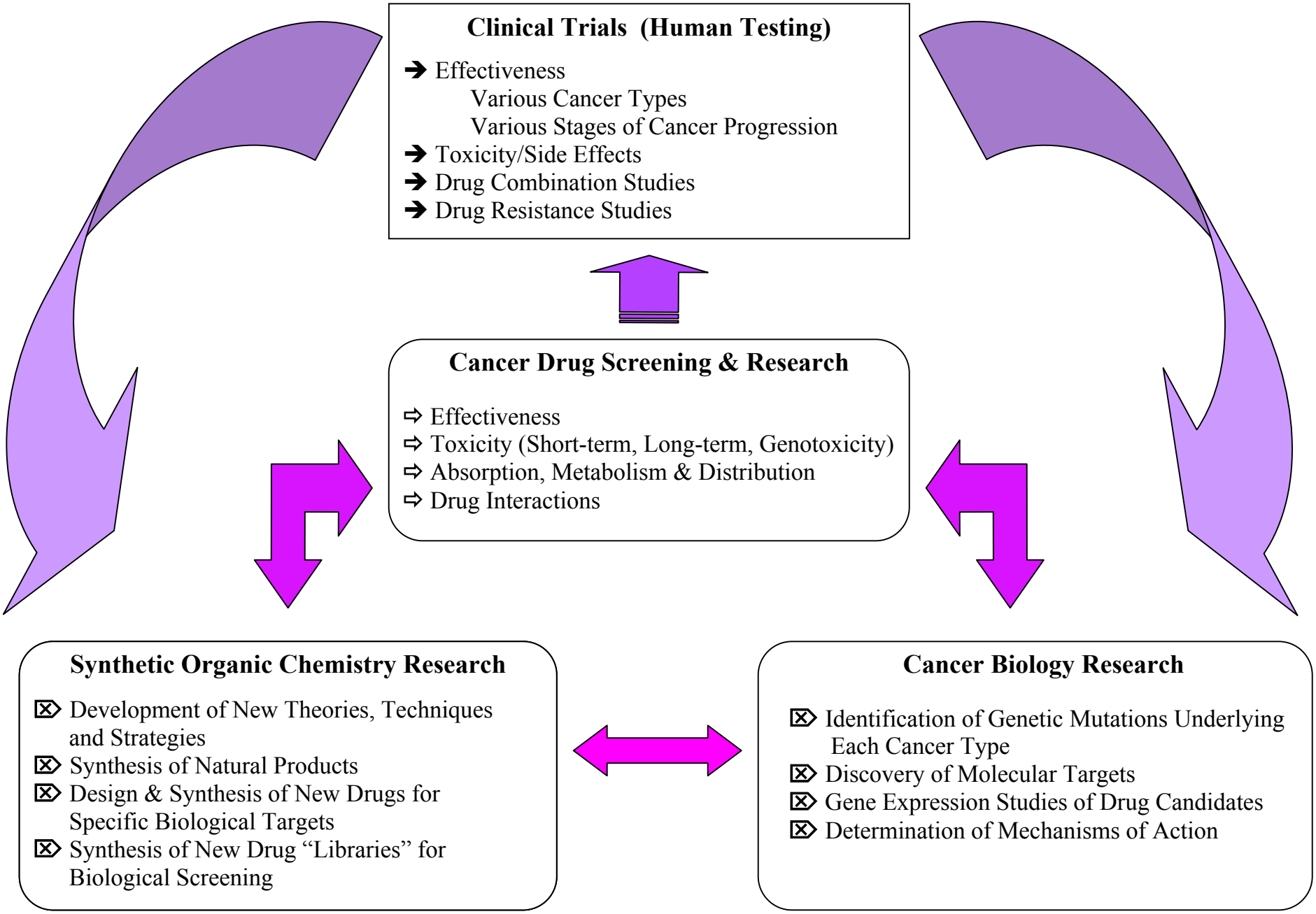Synthetic Organic Chemistry and Cancer Research