

Summary Report

UPDATE 2007: Cancer Research and Treatment Symposium Tallahassee, Florida Saturday, March 10, 2007

This was the fourth consecutive year for the UPDATE program hosted by the SynCure Cancer Research Foundation, with Tallahassee Memorial Hospital (TMH) as the lead sponsor. The purpose is to provide a substantive educational program on advancements in cancer research and treatment for cancer patients and survivors, their friends and family, the health care support community, and the general public. The program, which was **free** to all attendees, was held at the Women's Pavilion at TMH. Based on the level of attendance and the written evaluations by the participants, the symposium was a tremendous success. There were 165 registrants and an audience of approximately 124. Nurses were able to earn five (5.0) contact hour credits toward their continuing education requirements.

Women's Pavilion Classroom at Tallahassee Memorial Hospital 1300 Miccosukee Road, Tallahassee, FL

Agenda

9:00 a.m.	-	9:30 a.m.	Breakfast and Exhibits
9:30 a.m.	-	9:45 a.m.	Welcome and Introduction Michael D. Devine, Ph.D., SynCure Cancer Research Foundation Giles Toole, Director of Radiation Oncology, TMH Cancer Center
9:45 a.m.	-	10:10 a.m.	Progress in Treating Blood Cancers John Janik, M.D., National Cancer Institute, Bethesda, MD
10:10 a.m.	-	10:35 a.m.	Living with Cancer as a Chronic Disease Matthew Robertson, III, M.D., Southeast Gynecologic Oncology, Jacksonville, FL
10:35 a.m.	-	10:50 a.m.	Break
10:50 a.m.	-	11:15 a.m.	Advances in Treating Lung Cancer Patrick Murrah, M.D., Heart Surgery Center, Tallahassee; and Carlos Campo, M.D., Tallahassee Pulmonary Clinic
11:15 a.m.	-	11:40 a.m.	Breakthroughs in Gynecological Cancer John McBroom, M.D., Tallahassee Gyn-Oncology
11:40 a.m.	-	12:30 p.m.	Lunch Video - <i>Living Through and Beyond Breast Cancer</i> Teresa Gilewski, M.D. - Memorial Sloan-Kettering Cancer Center
12:30 p.m.	-	1:00 p.m.	New Initiatives in Cancer Research Tyron Hoover, M.D., J.D., Moffitt Cancer Center and Research Institute, Tampa
1:00 p.m.	-	2:30 p.m.	Q&A Panel Discussion

The agenda encompassed six speakers representing Tallahassee GYN-Oncology, Moffitt Cancer Center, the National Cancer Institute, the Heart Surgery Center, Tallahassee, the Tallahassee Pulmonary Clinic and Southeast Gynecologic Oncology, Jacksonville. The morning session consisted of four 25-minute PowerPoint presentations followed by a luncheon. During lunch, a video was shown, "Living Through and Beyond Breast Cancer," produced by Teresa Gilewski, M.D. at Memorial Sloan-Kettering Cancer Center in New York, NY. After lunch, there

was a 5th Speaker and a Q&A session. The panel of experts addressed written questions from the audience about all types of cancers.



Dr. Janik discusses progress in treating blood cancers.



Dr. Hoover talks about new initiatives in cancer research.

We thank the Update 2007 sponsors who made this program possible at no cost to the attendees:

Lead Sponsor: Tallahassee Memorial Hospital

Other Sponsors:

- ◆ Digestive Disease Clinic
- ◆ sanofi-aventis
- ◆ Eli Lilly
- ◆ Wyeth Pharmaceuticals
- ◆ National Cancer Institute's Cancer Information Service
- ◆ National Ovarian Cancer Coalition
- ◆ Tallahassee Democrat
- ◆ Graphic Press
- ◆ RB Oppenheim & Associates
- ◆ American Cancer Society
- ◆ FL Dept. of Health, Comprehensive Cancer Control Program

Attendees included staff members of several cancer patient support groups who exhibited materials at the symposium. These organizations were:

- American Cancer Society
- National Ovarian Cancer Coalition
- National Cancer Institutes Cancer Information Center
- Big Bend Hospice
- Lee's Place
- Sisters Alive/Soul Survivors
- Sharon Ewing Walker Breast Center
- Cancer Survivor's & Caregivers Discussion Group
- I Can Cope
- Covenant Hospice

Based on both verbal and written comments from the audience, the program was very well received. (A program evaluation form was provided and attendees were encouraged to leave the completed form at the end of the program.) The following is a sampling of the comments:

- 1) *Great Speakers! Great Topics!!*
- 2) *I am so glad I had the opportunity to attend this cancer symposium. The doctors were very good in explaining the different cancers and types of treatments. I really don't think you can improve on the program.*
- 3) *This program is absolutely fantastic! What an outstanding service to our community, cancer patients and their families.*
- 4) *Very informative and enjoyable – really appreciate all the people who donated their time to make this seminar possible.*
- 5) *Very informative. So good to see focus on survivors. Keep it up!*
- 6) *It was extremely informative. The speakers were knowledgeable of their topics. Question & Answer session was great!*
- 7) *This is my third year of attending the program. I have found it to be educational and informative. Keep up the great work!*
- 8) *It was professional, insightful, informative and much appreciated.*
- 9) *Excellent – both in content and speakers! Please continue this informative, educational program.*
- 10) *A wonderful program educating and reassuring patients. Each program is even better than the last. This is my fourth program.*

As the comments demonstrate, overall the speakers did an excellent job in presenting complex topics to a lay audience. The evaluation form also asked participants to numerically rate the program from 1.0 to 5.0, with 5.0 being the best; the average score received was 4.6.



Dr. Campo discusses advances in treating lung cancer.



The panel of speakers address questions from the audience.

In conclusion, the UPDATE 2007 symposium in Tallahassee, Florida provided a highly valued program for the community.